

SELECTING THE RIGHT TELEVISION

COMMERCIAL vs. CONSUMER



Commercial Grade vs. Consumer Grade

Are you aware of the difference between commercial and consumer TV's?

This is useful information when selling to an independent hotel that does not require a commercial TV. All of the features and warranties below are what RCA Commercial TV's have, that consumer TV's will not offer.



24/7 Power Supply

Commercial TV Screens are made to operate all day, every day. Consumer televisions are manufactured to run 6 - 8 hours per day.



RCA Commercial Warranty

Most RCA TVs come with a 2 (two) year warranty, vs the standard 1 (one) year consumer warranty. Additionally RCA offers an **Advanced Exchange Warranty** minimizing the downtime of a TV.



Volume Limiter Features

Sets the **maximum and initial volume settings** when the TV is turned on. Prevent guest rooms from raising TV volume to levels that disturb neighboring guest rooms.



Anti-Theft Features

Deters unauthorized movement of your television. A lockdown plate works with RCA TV bases to secure your television to furniture in a room. Lock down the TV for the added benefit of tipping prevention.

DESIGNED & BUILT FOR



Hotel Rooms

Made for Hotel rooms that require MPEG 4 Pro:Idiom™.



Hotel Lobby

Use Commercial TVs in your lobby! The TV volume limit and keypad lockout ensure settings cannot be changed without permission.

WHICH TELEVISION IS RIGHT FOR YOU?

COMMERCIAL vs. CONSUMER



LV Series RCA Pro:Idiom TVs

Pro:Idiom TVs are designed to work with DirecTV, Dish Network and other satellite or 3rd party content providers. If there is not a satellite box in the room or if your facility uses any of these, you will need Pro:Idiom TVs.



BE Series Non-Pro:Idiom TVs

Pro:Idiom TVs are not always required for Cable head end systems. Rooms with satellite boxes, usually do not need Pro:Idiom TVs. Check with the programming provider to see if Pro:Idiom TVs are needed.



Generate Revenue with RCA Ad Splash™ LV Series Only

Generate revenue with your TVs using RCA Ad Splash. With Ad Splash, the 'Welcome Screen' becomes ad space. Hotels can use this feature to earn revenue from local businesses who are interested in advertising to hotel guests.



Create a Channel Lineup with Channel Remapping

Allows hotels to set their own channel lineup. Reorder, skip or hide channels to give guests easier access to their favorite shows. Select the initial channel, or rename each station with custom names.



Display Program Information with PSIP

Program System & Information Protocol. If PSIP is broadcasted by your provider, RCA TVs show the info (title & description) when changing channels, eliminating the info button.



Create a Schedule for your TV BE Series Only

Set a recurring time for the TV to power on and off. Perfect for Lobbies, Menu Boards & Digital Signage.



IR Pass-Thru use a 3rd Party Remote on an RCA TV.

If the hotel has a DirecTV DRE System, they can use a DirecTV remote to control both the receiver and RCA TV. Removing need for direct line of site to device. Required for DirecTV and most 3rd party content providers.



Quickly Setup a TV with Clone Programming

Duplicate the TV settings from one TV to another, saving time when configuring multiple TVs and reducing total cost of ownership.



Master & Guest Remotes available

The master remote is for the hotel to access special commercial features that guests don't need access to. The guest remote gives patrons the control they need, without being able to adjust settings made by the master remote.



Lock the Front Panel & Menus

Disable front panel and menu controls, to preventing unauthorized users from changing settings on the Television.

OUR PRODUCTS

Hospitality Pro:Idiom TVs



55" Bezel. Bezels vary based on model.

28" | J28LV842

32" | J32LV842

40" | J40LV842

43" | J43LV842

49" | J49LV842

55" | J55LV842

65" | J65LV842

Hospitality Non-Pro:Idiom TVs



929 Series Bezel. Bezels vary based on model.

22" | J22BE929

28" | J28BE929

32" | J32BE929

40" | J40BE929

43" | J43BE929

49" | J49BE929

55" | J55BE929